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Freeman Wins Statewide Star Award, Elected Board President

Paul W. Freeman, executive vice president-member services of the Indiana Bankers Association (IBA), won a Star Award from the Indiana Society of Association Executives (ISAE) for Best Non-Dues Revenue Program. The award recognizes a project that provides financial benefit to the association from non-dues income. Also at the awards ceremony, Freeman was inducted as ISAE board president, effective Jan. 1, 2010.

The Best Non-Dues Revenue Program was granted to Freeman for his pivotal role in enhancing the IBA Insurance Agency Inc., which provides insurance products to IBA-member banks. New agency features include: The IBA Insurance Center, a platform that offers competitive property & casualty insurance products; Title Center of Indiana, a full-service title insurance agency; and The IBA Group Captive Arrangement, an industry first that allows member banks to form captive insurance companies. IBA members benefit from the IBA Insurance Agency Inc. as users and sellers of insurance products, and consumers benefit by gaining access to a wider range of insurance products through their trusted financial institutions.

Freeman joined the Indiana Bankers Association as director of member services in 1987, prior to which he was employed for four years with the Risk Management Association, Philadelphia, and for nine years with Bank One, Indiana, NA. He was honored by ISAE as Association Professional of the Year in 2006. A certified association executive, Freeman is past chairman of the Indiana Council for Economic Education and has served as an instructor for the American Institute of Banking. He earned bachelor's and MBA degrees from Butler University and is a graduate of the Institutes for Organizational Management at the University of Delaware. Freeman resides in Carmel, Ind.



Paul Freeman, Indiana Bankers Association, earned the Best Non-Dues Revenue Program Star Award of the Indiana Society of Association Executives (ISAE) at a ceremony on Dec. 3. Freeman also was inducted as ISAE board president.

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The Indiana Bankers Association supports Indiana banking through issues analysis, professional education, and products and services that enhance financial institutions' ability to serve their communities.

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