



FOR IMMEDIATE RELEASE: September 25, 2009

Lasley Joins Indiana Bankers Association

Indianapolis: Rod Lasley has joined the Indiana Bankers Association (IBA) in the newly created position of member services representative. He will be responsible for visiting all IBA members to discuss their needs, and explore ways that Association products and services can address those needs.

Lasley has a long history of participation with the IBA, having served as past IBA board member and past president of the IBA Future Leadership Division. Most recently he was president and chief executive officer of North Salem State Bank, which he joined in 1992.



Lasley resides in Hendricks County and is a graduate of DePauw University.

The Indiana Bankers Association has been providing legislative services, communication tools, professional development opportunities, and products and services for the banking industry since 1897. The role of the IBA is to anticipate changes in the economic and banking environment in order to give its membership the opportunity to compete effectively.

The IBA recently hosted its 112th Annual Convention in French Lick, Ind. More than 450 member of the Indiana banking community attended the business, educational and networking event, held Sept. 20-22.

- 30 -

Indiana Bankers Association
6925 Parkdale Place
Indianapolis IN 46254-4673

317-387-9380 Fax: 317-387-9374
www.indianabankers.org
Contact: Laura Wilson, lwilson@indianabankers.org