



FOR IMMEDIATE RELEASE

## Indiana Bankers Association Wins Statewide Award

*Dec. 5, 2008, Indianapolis:* The Indiana Bankers Association (IBA) won a statewide award from the Indiana Society of Association Executives at the Stars Center Awards program held the evening of Dec. 4 at Lucas Oil Stadium, Indianapolis. The IBA won the **Outstanding Individual Program STAR Award** for the Association' innovative BANKPAC BOOTCAMP program.

BANKPAC BOOTCAMP was a single-day event held last July at the IBA's Center for Professional Development, Indianapolis, to teach "BANKPAC Captains" from IBA-member banks about the value of political action committees and the elements of fundraising. The event covered all the intricacies of a PAC campaign in a concentrated day, hence the name "BOOTCAMP." Additionally, a comprehensive BANKPAC BOOTCAMP manual was created to guide participants through the intense day of learning and to serve as a follow-up reference tool.

Guest speakers at BANKPAC BOOTCAMP were Rep. Tim Harris, District 31, and Bethany Gosewehr from the Indiana Republican Party. These respected community leaders underscored the IBA message that fostering positive relationships with elected officials helps educate them about the complexities of the banking industry, equipping them with the knowledge base to make decisions to the benefit of Indiana's economy.



**Amber R. Van Til** (right), IBA vice president-government relations, accepts the Outstanding Individual Program STAR Award from ISAE President-elect **Sara Nash** of Nash Association Management Services Inc.

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