



Flying Colors - Proudly Sailing into the Future

Indiana Bankers Association 2011 Annual Convention September 11-13 Blue Chip Casino Hotel Spa

Sponsorship Opportunities

This is a rewarding way to make your company stand out from the crowd. You'll have greater visibility than your competition, position yourself as a leader in the industry, and build brand awareness among conference attendees.

We'll make sure your name is out there early and often. Plus, you'll get all this added access to potential customers:

- We'll promote your sponsorship in advance programs, marketing materials and onsite program materials.
- Sponsor logos and information are featured prominently on convention pages on indianabankers.org and in onsite program materials.
- Sponsors of a specific event, such as a food function, have a forum for distributing company materials or giveaways.
- Sponsors get special signage at the sponsored event for added name recognition and brand building.

Please see the reverse side of this form for all of your options.

Yes! We would like to sponsor a function at the 2011 Annual Convention.

- Please contact us to discuss our sponsorship options. We are interested in committing \$_____ to the Convention.
- The events or items we are interested in sponsoring are shown below in order of preference:

First Choice _____

Second Choice _____

Third Choice _____

- We would like to sponsor a golf hole and prefer the following par: ____ We will be conducting the following contest(s). Describe prizes and manner of distribution, plus any markers, lines or circles that you require. _____

Name _____

Bank/Firm _____

Address _____

City/State/Zip _____

E-mail _____ Phone _____

Payment Information:

- Please invoice Billing contact _____
- Check enclosed (Payable to IBA Foundation Inc.)

Return to:
 Paul W. Freeman
 Indiana Bankers Association
 6925 Parkdale Place
 Indianapolis, IN 46254
 Ph: 317-387-9380
 Fax: 317-387-9374



Flying Colors - Proudly Sailing into the Future

Indiana Bankers Association 2011 Annual Convention September 11-13 Blue Chip Casino Hotel Spa

Sponsorship Opportunities

Item Sponsorships

	Investment
Grand Prize Giveaway	\$2,500
Name Badge Holders	\$1,500
Tote Bags	\$1,500
Tote Bag Inserts	\$300
Hotel Keycards	\$1,200
Notepads	\$1,200
Pocket Schedule at a Glance	\$1,500

Event Sponsorships

Hospitality Suite	\$500
-------------------	-------

Sunday, September 12

Golf Tournament Sponsor - Long Beach Country Club	\$3,000	
Beverage Cart Sponsor (two available)	\$750	Sponsor can ride along
Snack Cart Sponsor	\$1,000	Exclusive - Sponsor can drive cart
Golf Hole Sponsor	\$300	
Opening Reception	\$1,000	
Opening Dinner with Entertainment	\$6,000	Exclusive Sponsorship

Monday, September 12

Opening Breakfast	\$2,000	Exclusive Sponsorship
Morning Break	\$1,000	Exclusive Sponsorship
Business Luncheon	\$3,000	Exclusive Sponsorship
Afternoon Break	\$1,000	Exclusive Sponsorship
Cocktail Reception	\$1,000	
BANKPAC Silent Auction & Dinner	\$4,000	Exclusive Sponsorship
Euchre Tournament Sponsor	\$1,500	

Tuesday, September 13

Breakfast	\$2,000	Exclusive Sponsorship
Morning Break	\$1,000	Exclusive Sponsorship
Luncheon	\$3,000	Exclusive Sponsorship
Chairman's Reception	\$1,000	
Chairman's Banquet	\$7,500	Exclusive Sponsorship