



## Flying Colors - Proudly Sailing into the Future

Indiana Bankers Association 2011 Annual Convention September 11-13 Blue Chip Casino Hotel Spa

Dear Banking Service Provider:

The Indiana Bankers Association extends to you a cordial invitation to be a part of our Annual Convention and Trade Show to be held at the Blue Chip Casino Hotel Spa September 11-13, 2011.

As a bank service provider, you are aware of the importance of forming lasting relationships and establishing close ties to Indiana's key decision makers. No other trade show offers you as much exposure for your investment as we are expecting more than 500 bank CEOs, bank executives and Indiana bank supporters to attend.

Make the most of this rare opportunity to make one-on-one contacts with many of the top banking executives from around the state. The convention agenda suspends all other activities during scheduled events in the exhibit hall providing you with the bankers' undivided attention. Additionally, there are many opportunities for sponsorship that serve to further spread your company's name and product awareness to bankers attending from throughout the state.

You will not want to miss the 2011 Annual Convention. Enclosed is exhibit information and a reservation form as well as information on sponsorships and advertising. Reserve your booth space and choose your sponsorship today as we anticipate these selling out quickly!

Cordially,

Paul W. Freeman  
Executive Vice President, Member Services



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# Preliminary Convention Schedule

### Sunday, September 11, 2011

12:00 noon - Golf Tournament

4:00 p.m. - 6:00 p.m. and 9:00 - 10:00 p.m. - Trade Show Setup

6:00 p.m. - 9:00 p.m. - Welcome Reception & Dinner

### Monday, September 12, 2011

7:30 a.m. - 9:00 a.m. - Opening Breakfast with Exhibitors

9:00 a.m. - 10:15 a.m. - Welcome and Opening Keynote

10:15 a.m. - 10:35 a.m. - Break in the Tradeshow

10:35 a.m. - 12:00 noon - General Session

12:00 noon - 1:30 p.m. - Luncheon & IBA Business Meeting

1:45 p.m. - 4:00 p.m. - General Sessions

6:00 p.m. - 7:00 p.m. - Cocktail Reception with Exhibitors

7:00 p.m. - 8:30 p.m. - FLD PAC Silent Auction & Dinner

9:00 p.m. - 11:00 p.m. - Euchre Tournament

### Tuesday, September 13, 2011

8:30 a.m. - 10:00 a.m. - Full Breakfast and Keynote

10:00 a.m. - 10:20 a.m. - Break in Tradeshow

10:20 - 12:00 noon - General Sessions

12:00 noon - 1:15 p.m. - Lunch and Exhibitor Drawings

1:30 p.m. - 3:30 p.m. - General Sessions

6:00 p.m. - 7:00 p.m. - Chairman's Cocktail Reception

7:00 p.m. - 10:00 p.m. - Chairman's Banquet

- Tradeshow contact events are listed in blue.

- **New this year**, exhibitors will be part of the the Silent Auction with actual items on display at each booth.

- During the Tuesday lunch, we will invite exhibitors with prize drawings up to the stage to personally award your prize to the winner.

## Hotel Reservation Information

Blue Chip Casino Hotel Spa

777 Blue Chip Drive

Michigan City, IN 46360

**1-888-879-7711**

[www.bluechipcasino.com/groups](http://www.bluechipcasino.com/groups) and use Group Code: GIB0911

The Indiana Bankers Association rate of \$129 per night is available until August 20, 2011.



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## Trade Show Exhibit Reservation Form

Company Name \_\_\_\_\_  
(Please list name as you would like listed in collateral materials.)

Trade Show Contact \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

We do not want to be located near these competing companies \_\_\_\_\_

### Primary Representative

Includes fee for exhibit space and one representative to attend all convention activities.

Associate Member \$1,525       Nonmember \$2,525

Name for Badge: \_\_\_\_\_

City & State: \_\_\_\_\_

Cell Number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

### Event & Meal Sign-Up

Planned check in day \_\_\_\_\_ Check out day \_\_\_\_\_

Please indicate which meals and events you will attend to provide us with accurate counts for all meals & activities.

- Sunday, Golf (\$150 mem/\$300non) Handicap \_\_\_\_\_
- Sunday, Welcome Reception & Dinner
- Monday, Breakfast in Exhibit Hall
- Monday, Lunch and Business Meeting
- Monday, PAC Silent Auction & Dinner
- Tuesday, Breakfast with Keynote
- Tuesday, Lunch and Exhibitor Prize Drawings
- Tuesday, Chairman's Banquet - Occurs after Exhibit Teardown

### Additional Representatives (copy form for additional)

For each additional member representative to attend all convention activities. Please use regular registration form for spouses.

Associate Member \$250       Nonmember \$500

Name for Badge: \_\_\_\_\_

City & State: \_\_\_\_\_

Cell Number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

### Event & Meal Sign-Up

Planned check in day \_\_\_\_\_ Check out day \_\_\_\_\_

Please indicate which meals and events you will attend to provide us with accurate counts for all meals & activities.

- Sunday, Golf (\$150 mem/\$300non) Handicap \_\_\_\_\_
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### Payment information:

Please invoice (IBA Members only) Billing contact: \_\_\_\_\_

Check enclosed (payable to IBA Foundation Inc.)     Charge my:     MasterCard     Visa

Account Number \_\_\_\_\_

Exp. \_\_\_\_\_



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## Rules and Regulations

### Booth Specifications

Exhibit booth is 8' x 8' and includes 8' high back wall and 3' high side drape, one 6-foot skirted display table, two folding chairs, one wastebasket, and an identification sign with company name and booth number.

Complete payment of total amount due must accompany the contract before exhibit space will be confirmed by the Association.

### Prohibitions

No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted; nor permit any other persons to exhibit therein any goods other than those provided by the exhibitor in the regular course of his business; nor permit any representatives or any company not exhibiting to solicit business or take orders in this space, without the written permission of the Indiana Bankers Association.

Exhibitors assume the entire responsibility and liability for all losses, damages or claims arising out of injury or damage to displays, equipment and other property brought upon the premises of the Blue Chip Casino Hotel Spa, and exhibitors shall indemnify and hold harmless the Indiana Bankers Association, the Blue Chip Casino Hotel Spa and any authorized representative, agent or employee of the foregoing of any and all losses, damages and claims.

All exhibits must be confined to the assigned space and must not be of such nature or arrangement as to obstruct the view of or interfere with the exhibits of others. All exhibit construction must be finished or covered so as not to be unsightly to neighboring exhibitors.

The Indiana Bankers Association retains the right to eliminate any objectionable exhibits, persons, advertisements, souvenirs or any other feature that might impair the high standards of the IBA Annual Convention.

### Cancellation

Cancellation of this agreement prior to August 1st, will result in a refund, less a \$100 processing charge. Cancellation after this date will result in forfeiture of all fees.

### Shipping & Storage of Exhibits

Specific instructions on shipping will be sent to each exhibitor six weeks prior to convention.

### Reservations

Exhibit space is allocated on a first-come basis and will be reserved in the order that contracts and checks are received in the IBA office. The Association reserves the right to accept or reject any application for exhibit space. Exhibitors are required to register all personnel working the exhibit and pay the appropriate fees. Name badges are required for admittance to the exhibit area.

The IBA reserves the right to make such changes, amendments and additions to these rules and such further regulations as it deems necessary.

**Acknowledgment:** I have read the foregoing regulations and will adhere to them.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Representing \_\_\_\_\_