

# Conference Program Advertising

A unique opportunity for your message to shine! Advertising space is available in the 2010 Mega Conference Program.

Now you and your company can reach the decision-makers of the Indiana banking industry by advertising in the conference program book. This is an excellent opportunity to reach key Indiana bankers and let your company's image shine. It's as easy as completing this form and sending us your ad.

Camera-ready art need not accompany this form, but must be submitted by the deadline. All ads will be positioned at the discretion of the IBA.

## Advertisement Rates and Sizes

All ads are four-color.

	Member	Nonmember
<input type="checkbox"/> Full page (7.5"W x 9.5"H)	\$500	\$1,000
<input type="checkbox"/> Horizontal Half page (7.5"W x 4.75"H)	\$300	\$600
<input type="checkbox"/> Vertical Half page (3.5"W x 9.5"H)	\$300	\$600
<input type="checkbox"/> Quarter page (3.5"W x 4.75"H)	\$200	\$400

## Premium Positions Available

(Members Only)

<input type="checkbox"/> Outside back cover	\$875
<input type="checkbox"/> Inside front cover	\$875
<input type="checkbox"/> Inside back cover	\$875

I want to increase my exposure by running my ad in the Pre-Conference Issue of *Hoosier Banker*. Please contact me!

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Ad Agency (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact \_\_\_\_\_

**Deadline to reserve advertising space is Friday, April 9, 2010.**

Electronic-format ads may be sent to Paul Freeman at pfreeman@indianabankers.org or submitted on disk. The electronic format preference is a **PDF with fonts embedded**. All images used in the creation of your ad must be a minimum of 300 dpi. Images and logos pulled from websites are low-resolution and cannot be used.

**Artwork deadline is April 30, 2010.**

Please make checks payable to IBA Foundation

Return this form to:

**Paul W. Freeman**  
Indiana Bankers Association  
6529 Parkdale Place  
Indianapolis, IN 46254-4673  
317-387-9380 • Fax: 317-387-9374