



**Mega2012**  
April 30 - May 2 • Indianapolis

# Mega Conference Sponsorship Form

The IBA welcomes sponsors for events that are part of the conference agenda, such as coffee breaks, continental breakfasts, luncheons or the Mega Celebration. As a function sponsor, your bank or firm will be identified with that specific event through appropriate signage and recognition in the conference program book. Function sponsorships are available in a wide range of budgets, starting at \$350.

Please see the **reverse side of this form** for all of your options.

**Yes!** We would like to sponsor a function at the **2012 Mega Conference**.

Please contact us to discuss our sponsorship options.  
We are interested in committing \$\_\_\_\_\_ to the Mega Conference.

The events we are interested in sponsoring are shown below in order of preference:

First Choice \_\_\_\_\_

Second Choice \_\_\_\_\_

Third Choice \_\_\_\_\_

We would like to sponsor a golf hole and prefer the following par: \_\_\_\_\_

We will be conducting the following contest(s), if any. \_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Bank/Firm \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

### Payment Information:

Please invoice Billing contact \_\_\_\_\_

Check enclosed (Payable to IBA Foundation Inc.)

Return to:

**Paul W. Freeman**  
Indiana Bankers Association  
6925 Parkdale Place  
Indianapolis, IN 46254  
Ph: 317-387-9380  
Fax: 317-387-9374



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# Mega Conference Sponsorship Opportunities

Item Sponsorships	Investment	
Tote Bags	\$4,000	Exclusive
Tote Bag Insert	\$400	Sponsor provides item (quantity 1,200)
Name Badge Lanyards	\$2,500	Exclusive
Notepads	\$2,500	Exclusive
ToGo Cups	\$2,000	Exclusive
Hospitality Suite	\$500	
Mobile App Sponsor	\$2,000	Exclusive
Printer Stations	\$1,000	
Wi-Fi Access	\$2,000	Exclusive

## Event Sponsorships Investment

### Monday, April 30 - Golf Tournament at Broadmoor Country Club

Tournament Sponsor	\$4,000	Exclusive
Beverage Cart Sponsor (two available)	\$850	Sponsor can ride along
Snack Cart (one available)	\$850	Exclusive - Sponsor can drive cart
Hole Sponsor	\$350	
Driving Range	\$1,000	Exclusive
Award Reception	\$1,000	Exclusive

### Tuesday, May 1

Continental Breakfast	\$3,500	Exclusive
Luncheon Keynote Speaker	\$5,000	Exclusive
Morning Coffee Break	\$1,000	Exclusive
Afternoon Coffee Break	\$1,000	Exclusive

### **Track Sponsorships - includes tabletop display in meeting room for the day**

Compliance Track	\$ 825	Exclusive
Directors Track	\$ 825	Exclusive
Human Resources Track	\$ 825	Exclusive
Retail Banking Track	\$ 825	Exclusive
Sales & Customer Service Track	\$ 825	Exclusive

Mega Celebration - Gold Sponsorships	\$2,000	
Mega Celebration - Silver Sponsorships	\$1,000	
Mega Celebration - Bronze Sponsorships	\$ 500	

### Wednesday, May 2

Continental Breakfast	\$3,500	Exclusive
Luncheon Keynote Speaker	\$5,000	Exclusive
Morning Coffee Break	\$1,000	Exclusive
Afternoon Coffee Break	\$1,000	Exclusive

### **Track Sponsorships - includes tabletop display in meeting room for the day**

Business Lending Track	\$ 825	Exclusive
Financial Management Track	\$ 825	Exclusive
Leadership Track	\$ 825	Exclusive
Marketing Track	\$ 825	Exclusive
Operations & Technology Track	\$ 825	Exclusive
Trust Track	\$ 825	Exclusive